Constructivist Media Decoding (CMD)

What is CMD?

How to Get Started?

Plan a CMD

What is this Kit?

WHY CMD?

Constructivist Media Decoding (CMD)

This kit gives you the resources and steps you need to begin integrating Constructivist Media Decoding into your work with students.

WHAT YOU NEED TO BEGIN:

- Constructivist Media Decoding - Why and how? (2 min)
- Tips on CMD - Student voices (2 min)
- Demo Look Sharp: Create behaviors by CMD (2 min)
- Watch a Short CMD Demonstration Video

WATCH:

STEP 1: Brainstorm upcoming CMD opportunities

What content will my students be learning?

What media can target my curricular goals and be engaging for all my students?

WHAT CONTENT AND MEDIA LITERACY QUESTIONS SHOULD I ASK?

STEP 2: Review Tips for Decoding

- Preparing for a decoding
- Leading a decoding
- Cautions

STEP 3: Select a Lesson

Search Project Look Sharp’s website, e.g., Mission 6-8

To narrow your search, add a Keyword or FILTER by Subject, Media Type, Duration, etc.

FOR ALL STUDENTS

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STEP 4: Plan Your Lesson

- What is your objective?
- What questions can you ask students to meet your lesson objectives?
- What follow-up questions will deepen student thinking?
- What background knowledge do your students need for the decoding?
- Will your media documents be accessible to all students?

STEP 5: Teach Your Media Decoding Lesson!

After the lesson, REFLECT:

- What was successful?
- What was challenging?

Use the Self-evaluation Checklist

Find more CMD lessons at PROJECT LOOK SHARP

or use our DIY guide to create your own event!