**Constructivist Media Decoding (CMD)**

**WHY CMD?**
Engages all students

**WHAT IS CMD?**
Constructivist Media Decoding (CMD) is a brain-based, inquiry-based teaching method that WHERE ALL STUDENTS at what content with your curricula goals? And be engaging for all my students?

**WHAT ARE YOUR OBJECTIVES?**
Will your media documents be accessible to all students?

**WHAT BACKGROUND KNOWLEDGE DO YOUR STUDENTS NEED FOR THE DECODING?**
What follow up questions will help them teach each other?

**WHAT QUESTIONS CAN YOU ASK STUDENTS TO MEET YOUR OBJECTIVES?**
What questions can you ask students to meet your objectives?

**WHAT WOULD HELP THEM TEACH EACH OTHER?**
What follow up questions will help them teach each other?

**WHAT IS MEDIA, MEDIA LITERACY AND CMD?**
High School Students Talk about Media Literacy (2 min)

**Library & Information Literacy 6-8**

**SEEKING ADDITIONAL RESOURCES?**
Find more tips and lessons at [Project Look Sharp](https://looksharp.net) or use our DIY guide to create your own!

**STEPS TO SUCCESS:**

1. **Brainstorm upcoming CMD opportunities**
   - What content will my students be learning?
   - What media can target my curricular goals?
   - And be engaging for all my students?

2. **Select a Lesson**
   - Search Project Look Sharp’s website
   - Select a lesson from our Guide for Library & Information Literacy 6-8
   - Still not sure? Choose one of the lessons below:

3. **Plan Your Lesson**
   - What are your objectives?
   - What questions can you ask students to meet your objectives?
   - What follow up questions will help them teach each other?
   - What background knowledge do your students need for the decoding?
   - Will your media documents be accessible to all students?

4. **Teach Your Media Decoding Lesson!**
   - After the lesson, REFLECT:
   - What was successful?
   - What was challenging?
   - Use the Self-Reflection Checklist

5. **WATCH:**
   - What is Media, Media Literacy and CMD? (5 min)
   - High School Students Talk about Media Literacy (2 min)
   - Watch a short CMD demonstration video

**WHAT I S IN THI S KI T?**
Constructivist Media Literacy (CMD) kits are curriculum-driven resources and steps to begin integrating CMD into your work with students.

**HOW TO GET STARTED?**
The Death of Kobe Bryant: How Viral Media Spreads Misinformation

**STEP 4:**
What is Media, Media Literacy and CMD? (3 min)

**STEP 5:**
Teach Your Media Decoding Lesson!

**STEP 2:**
Brainstorm upcoming CMD opportunities

**STEP 3:**
Select a Lesson

**STEP 6:**
Teach Your Media Decoding Lesson!