Constructivist Media Decoding (CMD) STARTER KIT

for Library & Information Literacy 6-8

THIS APPROACH IS:

integrated – student-centered curriculum-driven

AND:

teaches core subject-area standards

develops habits of critical thinking

builds student agency

engages all students

This kit gives you the resources and steps you need to begin integrating Constructivist Media Decoding into your work with students.

WATCH:

- Constructivist Media Decoding - Why and How? (2 min.)
- The Impact of CMD - Student Voices (1 min.)
- Project Look Sharp’s Free Resources for CMD (2 min.)

HDL: Why and How Librarians are Leading K-12 Media Literacy (4 min.)

Visit our CMD website to find more lessons.

STEP 1: Brainstorm upcoming CMD opportunities

- What content will my students be learning?
- What media can target my curricular goals?
- What content and media literacy questions should I ask?

STEP 2: Review Tips for Decoding

- Preparing for a decoding
- Leading a decoding
- Cautions

STEP 3: Select a Lesson

Search Project Look Sharp’s website, e.g., Library & Information Literacy 6-8

To narrow your search, add a Keyword or FILTER by Subject, Media Type, Duration, etc.

Still not sure? Choose one of the lessons below:

- The Death of Kobe Bryant: How Viral Media Spreads Misinformation
- Spotting Fake News: How to Help Greta Meets Malala: How Different Media Forms Present News

STEP 4: Plan Your Lesson

- What are your objectives?
- What questions can you ask students to meet your lesson’s objectives?
- What follow-up questions will help them teach each other?

STEP 5: Teach Your Media Decoding Lesson!

- After the lesson, REFLECT: What was successful? What was challenging?

Use the Reflection Checklist to guide your own teaching!

Find your first lesson at PLOKSHARP.ORG

or use our DIY guide to create your own!

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