

Constructivist Media Decoding (CMD)



is a **core content inquiry-based** teaching method where **ALL students** at **all levels** develop **habits of questioning** through **media analysis**.

THIS APPROACH IS

- inquiry-based** **student-centered** **curriculum-driven**
- AND** teaches core subject-area standards
- develops habits of critical thinking
- builds student agency
- engages all students

This kit gives you the **resources and steps** you need to begin **integrating Constructivist Media Decoding** into your work with students.



WATCH:

- ▶ [Constructivist Media Decoding - Why and How?](#) (2 min.)
- ▶ [The Impact of CMD - Student Voices](#) (1 min.)
- ▶ [Project Look Sharp Free Resources for CMD](#) (2 min.)
- ▶ [ML3: Why and How Librarians are Leading K-12 Media Literacy](#) (4 min.)
- ▶ [Watch a Short CMD Demonstration Video](#)

STEP 1: Brainstorm upcoming CMD opportunities



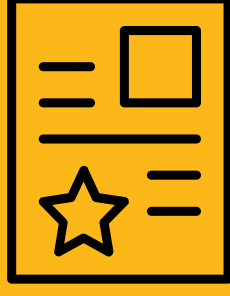
- What content will my students be learning?
- What media can target my curricular goals?
- And be engaging for all my students?
- What content and media literacy questions should I ask?

STEP 2: Review Tips for Decoding:

- Preparing for a decoding
- Leading a decoding
- Cautions



STEP 3: Select a Lesson



Search Project Look Sharp's website, e.g., [Library & Information Literacy 6-8](#)

To narrow your search, add a **Keyword** or **FILTER** by **Subject**, **Media Type**, **Duration**, etc.

OR

Still not sure? Choose one of the lessons below:



[The Death of Kobe Bryant: How Viral Media Spreads Misinformation](#)



[Spotting Fake News: How to Help](#)



[Greta Meets Malala: How Different Media Forms Present News](#)

STEP 4: Plan Your Lesson

- What are your objectives?
- What questions can you ask students to meet your lesson's objectives?
- What follow up questions will
 - ➔ deepen student thinking?
 - ➔ help them teach each other?
- What background knowledge do your students need for the decoding?
- Will your media documents be accessible to all students?



STEP 5: Teach Your Media Decoding Lesson!



After the lesson, **REFLECT**:

- What was successful?
- What was challenging?

Use the [Self-evaluation Checklist](#).

Find more CMD lessons at



or use our [DIY guide](#) to create your own!