Constructivist Media Decoding (CMD)*

**WHAT IS CMD?**
- Inquiry-based, student-centered, curriculum-driven
- Teaches habits of questioning, critical thinking, and questioning
- Empowers students to take ownership of their learning

**WHY CMD?**
- Encourages critical thinking and analysis
- Develops skills for media literacy
- Engages all students

**HOW TO GET STARTED?**
1. **Brainstorming** (CMD opportunities)
2. **Prep for Decoding** (CMD)
3. **Select a Lesson**
4. **Plan Your Lesson**
5. **Teach Your Media Decoding Lesson!**

**WHAT CONTENT WILL MY STUDENTS BE LEARNING?**
- The impact of media on students' values and values
- Project Look Sharp line framework for CMD (2 minutes)
- Watch a short CMD demonstration video

**WHAT MEDIA CAN TARGET MY CURRICULAR GOALS?**
- And be engaging for all my students?

**AND WHAT CONTENT AND MEDIA LITERACY QUESTIONS SHOULD I ASK?**
- To create your own!

**SEARCH PROJECT LOOK SHARP’S WEBSITE, E.G., ELEMENTARY HEALTH K-2**
- To narrow your search, add a Keyword or FILTER by Subject, Media Type, Duration, etc.

**FOR EXAMPLE CMD PLAN**

**STEP 1:** Brainstorm upcoming CMD opportunities
- What content will my students be learning? What media can target my curricular goals? And be engaging for all my students?
- What background knowledge do your students need for the decoding? Will your media documents be accessible to all students?

**STEP 2:** Review Tips for Decoding
- Preparing for decoding
- Leading a decoding
- Cautions

**STEP 3:** Select a Lesson
- Search Project Look Sharp’s website, e.g., Elementary Health K-2
- Find more CMD lessons at Project Look Sharp, Ithaca College

**STEP 4:** Plan Your Lesson
- What are your objectives?
- What follow-up questions will help them teach each other?
- Will your media documents be accessible to all students?

**STEP 5:** Teach Your Media Decoding Lesson!
- After the lesson, REFLECT: What was successful? What was challenging?

**WATCH:**
- Constructivist Media Decoding - Why and How (2 minutes)
- Project Look Sharp line framework for CMD (2 minutes)
- Watch a short CMD demonstration video

**RECOMMENDATIONS:**
- Teach all students
- Use the Self-evaluation Checklist

**PROJECT LOOK SHARP**
- Ithaca College
- 119 Williams Hall
- Ithaca, NY 14850

**ENRICHMENT:**
- Constructivist Media Decoding (CMD)
- Project Look Sharp
- Free Resources for CMD

**TIPS FOR DECODING:**
- Teach all students
- Use the Self-evaluation Checklist

**STEP 5:** Teach Your Media Decoding Lesson!
- After the lesson, REFLECT: What was successful? What was challenging?

**USE THE SELF-EVALUATION CHECKLIST**