Constructivist Media Decoding (CMD)

This approach is student-centered, curriculum-driven, and develops habits of critical thinking.

The kit gives you the resources and steps you need to begin integrating Constructivist Media Decoding into your work with students.

This kit is for Global Studies 9-12.

What content will my students be learning?
What media can target my curricular goals and be engaging for all my students?
What content and media literacy questions should I ask?

Still not sure? Choose one of the lessons below:

Find more CMD lessons at

STEP 1: Brainstorm upcoming CMD opportunities
- What content will my students be learning?
- What media can target my curricular goals?
- And be engaging for all my students?

STEP 2: Review Tips for Decoding
- Preparing for a decoding
- Leading a decoding
- Caution

STEP 3: Select a Lesson
Search Project Look Sharp’s website, e.g., Global Studies 9-12

STEP 4: Plan Your Lesson
- What are your objectives?
- What questions can you ask students to meet your lesson objectives?
- What background knowledge do your students need for the decoding?
- Will your media documents be accessible to all students?

STEP 5: Teach Your Media Decoding Lesson!
- After the lesson, REFLECT:
  - What were your goals?
  - What was successful?
  - What was challenging?

Teach Your Media Decoding Lesson!

Use the Self-evaluation Checklist

Find more CMD lessons at