

WHAT IS CMD?

### Constructivist Media Decoding (CMD)



is a **core content inquiry-based teaching method** where **ALL students** at **all levels** develop **habits of questioning** through **media analysis.**

WHY CMD?

### THIS APPROACH IS

**inquiry-based** **student-centered** **curriculum-driven**

AND **teaches core subject-area standards**

**develops habits of critical thinking**

**builds student agency**

**engages all students**

WHAT IS IN THIS KIT?

This kit gives you the **resources and steps**

you need to begin **integrating**

**Constructivist Media Decoding**

into your work with students.



HOW TO GET STARTED?

### WATCH:

- ▶ [Constructivist Media Decoding - Why and How?](#) (2 min.)
- ▶ [The Impact of CMD - Student Voices](#) (1 min.)
- ▶ [Project Look Sharp Free Resources for CMD](#) (2 min.)
- ▶ [ML3: Why and How Librarians are Leading K-12 Media Literacy](#) (4 min.)
- ▶ [Watch a Short CMD Demonstration Video](#)

PLAN A CMD

### STEP 1: Brainstorm upcoming CMD opportunities



- What content will my students be learning?
- What media can target my curricular goals?
- And be engaging for all my students?
- What content and media literacy questions should I ask?

PLAN A CMD

### STEP 2: Review Tips for Decoding:

- Preparing for a decoding
- Leading a decoding
- Cautions



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### STEP 3: Select a Lesson



Search Project Look Sharp's website, e.g., [Elementary Library, Information Literacy K-2](#)

To narrow your search, add a **Keyword** or **FILTER** by *Subject, Media Type, Duration, etc.*

OR

Still not sure? Choose one of the lessons below:



[Mr. Rogers: What Do We Do When Our Feelings Are Hurt?](#)



[Dolphins in the Media](#)

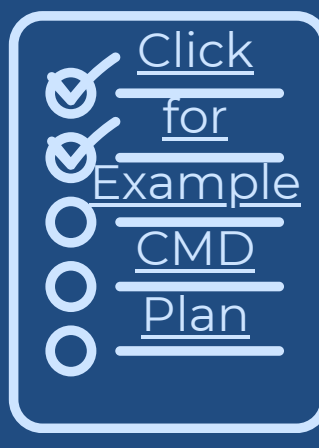


[What Can You Tell From a Book Cover?](#)

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### STEP 4: Plan Your Lesson

- What are your objectives?
- What questions can you ask students to meet your lesson's objectives?
- What follow up questions will
  - ➔ deepen student thinking?
  - ➔ help them teach each other?
- What background knowledge do your students need for the decoding?
- Will your media documents be accessible to all students?



LEAD A CMD

### STEP 5: Teach Your Media Decoding Lesson!



After the lesson, **REFLECT**:

**What was successful?**

**What was challenging?**

Use the [Self-evaluation Checklist](#).

NEXT STEPS

Find more CMD lessons at



or use our [DIY guide](#) to create your own!