Constructivist Media Decoding
STARTER KIT

for Elementary Library & Information Literacy 3-5

Constructivist Media Decoding (CMD)

WHAT IS CMD?

is a **core content** inquiry-based teaching method where **ALL students** at **all levels** develop **habits of questioning** through **media analysis.**

WHY CMD?

THIS APPROACH IS

inquiry-based   student-centered   curriculum-driven

AND   teaches core subject-area standards
develops habits of critical thinking
builds student agency
engages all students

WHAT IS IN THIS KIT?

This kit gives you the **resources and steps** you need to begin **integrating Constructivist Media Decoding** into your work with students.

HOW TO GET STARTED?

WATCH:

▶ What is Media, Media Literacy and CMD? (3 min)
▶ High School Students Talk about Media Literacy (2 min)
▶ Project Look Sharp Lessons (2 min)
▶ Watch a Short CMD Demonstration Video

PLAN A CMD

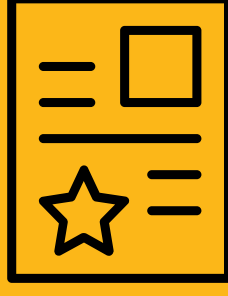## STEP 1: Brainstorm upcoming CMD opportunities

What content will my students be learning?

What media can target my curricular goals?

And be engaging for all my students?

What content and **media literacy questions** should I ask?

PLAN A CMD

STEP 2: Review the CMD Guide for

- Tips to succesfully lead a CMD
- Areas of caution
- Pitfalls to avoid

PLAN A CMD

STEP 3: Select a Lesson

Search Project Look Sharp's website

OR

Select a lesson from our Guide for Elementary All Subjects: K-5

OR

Still not sure? Choose one of the lessons below:

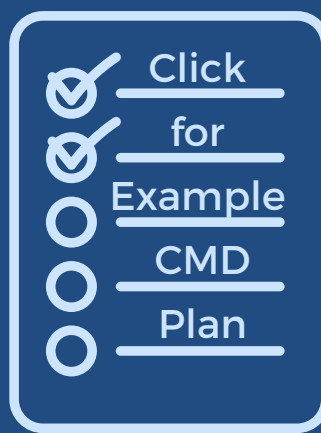**YouTube Recommendations: What Do I Do?**

Inca Religion - What Sources Should I use?

Cyberbullying: How It Hurts & How It Helps

PLAN A CMD

STEP 4: Plan Your Lesson

- What are your objectives?
- What questions can you ask students to meet your lesson's objectives?
- What follow up questions will
  ➡ deepen student thinking?
  ➡ help them teach each other?
- What background knowledge do your students need for the decoding?
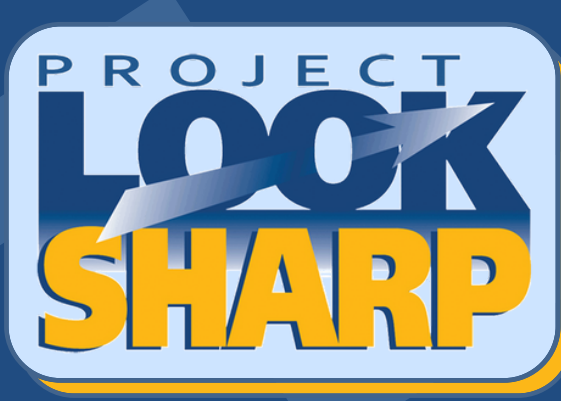- Will your media documents be accessible to all students?

☑ Click
☑ for
○ Example
○ CMD
○ Plan

LEAD A CMD

STEP 5: Teach Your Media Decoding Lesson!

After the lesson, REFLECT:

What was successful?

What was challenging?

Use the **Self-evaluation Checklist.**

NEXT STEPS

Find more CMD lessons at

PROJECT LOOK SHARP

or use our **DIY guide** to create your own!

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