THIS APPROACH IS:
- student-centered
- curriculum-driven
- ANQ teaches core subject area standards
- develops habits of critical thinking
- builds student agency
- engages all students!

This kit gives you the resources and steps you need to begin integrating Constructivist Media Decoding (CMD) into your work with students.

WATCH:
- What is Media, Media Literacy and CMD? (3 min)
- High School Students Talk about Media Literacy (2 min)
- James Lenski talks about CMD in 3 min
- Watch a short CMD Demonstration Video

STEP 1: Brainstorm upcoming CMD opportunities
- What content will my students be learning?
- What content and media can target my curricular goals and be engaging for all my students?

STEP 2: Review the CMD Guide for
- What are your objectives?
- Will your media documents be accessible to all students?
- What background knowledge do your students need for the decoding?
- What questions can you ask students to meet your lesson’s objectives?
- What follow-up questions will help them teach each other?
- What is Media, Media Literacy and CMD?
- What was successful?
- What was challenging?
- Where can I ask for help?
- How did this activity help them teach each other?
- Do they have any questions for other groups?
- How were you able to integrate the lesson into your students’ work?

STEP 3: Select a Lesson

SEARCH Project Look Sharp’s website

OR

SELECT a lesson from our Guide for Elementary All Subjects K-2

OR

Still not sure? Choose one of the lessons below:

- What is Media, Media Literacy and CMD?
- High School Students Talk about Media Literacy
- Project Look Sharp Lessons

STEP 4: Plan Your Lesson

- What are your objectives?
- What questions can you ask students to meet your lesson’s objectives?
- What background knowledge do your students need for the decoding?
- What follow-up questions will help them teach each other?
- What was successful?
- What was challenging?
- Where can I ask for help?
- How did this activity help them teach each other?
- Do you have any questions for other groups?
- How were you able to integrate the lesson into your students’ work?

STEP 5: Teach Your Media Decoding Lesson!

AFTER the lesson, REFLECT:

- What was successful?
- What was challenging?
- Which Media Decoding areas of caution or pitfalls did you encounter? Did you learn from them?
- How was the lesson successful or challenging?
- What can you do better next time?
- What was effective?
- What can you change next time?
- Is there anything you can apply from this lesson to your own teaching?

Find more CMD lessons at Project Look Sharp or use our DIY guide to create your own!