Constructivist Media Decoding (CMD)

WHAT IS CMD?
Constructivist Media Decoding is an inquiry-based, student-centered, curriculum-driven teaching method that teaches critical thinking and develops habits of questioning to build student agency.

WHY CMD?
It helps students actively participate and engage in lessons.

HOW TO GET STARTED?
Follow the 5 steps below to plan your lesson:

STEP 1: Brainstorm upcoming CMD opportunities

STEP 2: Review Tips for Decoding

STEP 3: Select a Lesson

STEP 4: Plan Your Lesson

STEP 5: Teach Your Media Decoding Lesson!

WHAT are your objectives?

WHAT questions can you ask students to meet your lesson’s objectives?

WHAT follow-up questions will help student thinking?

What background knowledge do your students need for the decoding?

WHAT media documents will be accessible to all students?

WHAT content and media literacy questions should I ask?

WHAT will content and teaching method should I use?

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WHAT content and teaching method should I use?

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